



HUMAN RIGHTS INITIATIVE OF NORTH TEXAS

2021 SPONSORSHIP PACKAGE

20 YEARS OF SOLIDARITY WITH IMMIGRANTS SEEKING LEGAL STATUS
UNDER HUMANITARIAN LAWS

WWW.HRIONLINE.ORG

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214-855-0520

HUMAN RIGHTS INITIATIVE OF NORTH TEXAS

To our friends,

First, on behalf of our entire team, I want to thank you for your relationship with HRI. This has been an extremely challenging year for most of us. But despite the challenges in your own lives, you helped us fight for our clients, who have persevered through this hard year and so much more. You have been monthly donors, financial sponsors, supporters of food or holiday drives, and contributors of critical pro bono services. Your generosity changes lives and makes our work possible.

Humanitarian immigration has been dynamic and difficult for many years, but seldom as difficult as the last year. But with your help and the intrepid perseverance of our clients, we've met those challenges, providing unprecedented social services, financial aid, and legal support, and community building opportunities. The pandemic and economic fallout has only heightened the stakes for the vulnerable among us, and with your help, we will continue to adapt and serve.

The fact is, we need your help now more than ever.

This year, we've set an ambitious goal to meet a pressing need. If we raise \$60,000 in Sponsorships, we can hire a full-time professional Spanish-speaking interpreter/translator to assist clients, staff, and volunteers.

Can you help us reach our goal?

If you'd like to know more, please contact me or our Development Director, Jenny Weil (jweil@hrionline.org). We'd love to hear from you!

Sincerely,



Bill Holston
Executive Director, HRI
bholston@hrionline.org

HUMAN RIGHTS INITIATIVE OF NORTH TEXAS

SPONSORSHIP LEVELS

In the past 20 years, HRI has helped thousands of immigrants forge a path to safety, freedom, and opportunity – and we couldn't do it without the generous support of our sponsors, partners, volunteers, donors, and friends. We're still here to fight for human rights and a more just, compassionate system.

HUMAN RIGHTS CHAMPION - A Special Level Celebrating our 20th Anniversary \$20,000 and up

- All the benefits of "Presenting Sponsor"
- Banner recognition on HRI website homepage throughout 2020

PRESENTING SPONSOR

\$15,000 and up

- "Presenting Sponsor" signage at events
- 3-minute podium time to speak on sponsorship at April Angel of Freedom event
- Recognition on promotions for October Stories from the HeART: Rock Your HeART Out event
- Logo and 100-word statement on HRI website/ blog
- 20 complementary tickets to October Stories from the HeART: Rock Your HeART Out event

PARTNERING SPONSOR

\$10,000 and up

- "Partnering Sponsor" signage at events
- Featured recognition on HRI website donor recognition page for 2020
- Promotions for October Stories from the HeART: Rock Your HeART Out event
- Logo and 100-word statement on HRI website/ blog
- 15 complementary tickets to October Stories from the HeART: Rock Your HeART Out event

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SUSTAINING SPONSOR

\$5000 - \$9,999

- Featured recognition on HRI website donor page for 2020
- Recognition on signage and promotions for October Stories from the HeART: Rock Your HeART Out event
- 10 complementary tickets for October Stories from the HeART: Rock Your HeART Out event

COMMUNITY SPONSOR

\$2,500 - \$4,999

- Featured recognition on HRI website donor page for 2020
- 6 complementary tickets for October Stories from the HeART: Rock Your HeART Out event

UNDERWRITE A SPECIFIC NEED

Contact Jenny Weil, Director of Development, to discuss:
JWeil@hrionline.org

HUMAN RIGHTS INITIATIVE OF NORTH TEXAS

I would like to become a Sponsor!

Sponsor Name As It Should Appear on Printed/Digital Materials

Address

Contact Person Name

Contact Person Phone

Contact Person Email

Thank you for your support!

By signing below, I agree:

- to provide and allow HUMAN RIGHTS INITIATIVE OF NORTH TEXAS (herein known as HRI) to use our media outlets name and logo for their 2021 fundraising events.
- As a sponsor, I agreed to provide all digital artwork for all digital advertising.
- I agree not to use any HRI logos or likeness in any self-produced marketing materials without the prior consent of HRI.
- As a 2021 in-kind sponsor, I understand that I will receive the applicable benefits as outlined.
- I further understand that these benefits will not be valid until this agreement has been signed and accepted by HRI and payment has been received.

Email signed paperwork to Jenny Weil at JWeil@hrionline.org

Sponsor Signature

Date

HUMAN RIGHTS INITIATIVE OF NORTH TEXAS

ABOUT: Stories from the HeART: Rock Your HeART Out HRI's Signature Annual Fundraising Event

Tentatively Scheduled: Friday, December 10, 2021

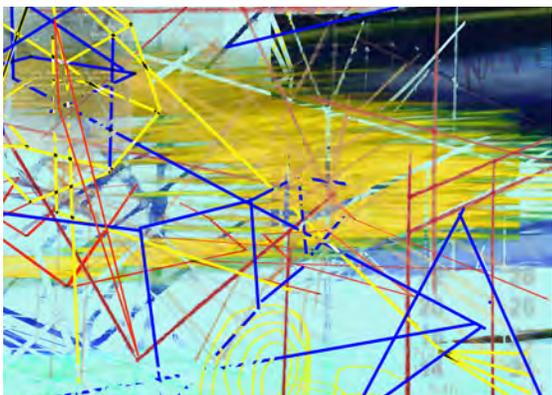
At the core of HRI's mission is our 100% free legal work which is for vulnerable refugees and immigrants. We then, through our Social Services Department, equip our clients with information, education and tools with which they can navigate their new lives in the United States. The third layer to our philosophy is creating safe spaces in our community for our former clients. We believe this can be accomplished by telling our clients' stories.

Every year, HRI carefully recruits visual artists to turn stories of our clients into works of art. These works are auctioned at HRI's annual fundraising gala, **Stories from the HeART: Rock Your HeART Out**

This year we have expanded the breadth of our event, with not only an impressive roster of artists and music, but also poetry and storytelling that will encompass what it means to be an immigrant during these uncertain times, and how HRI serves them.

With more information coming, soon, this event is great way to find out more about our work!

On this page: some of the artwork generated by our artist-client pairings.

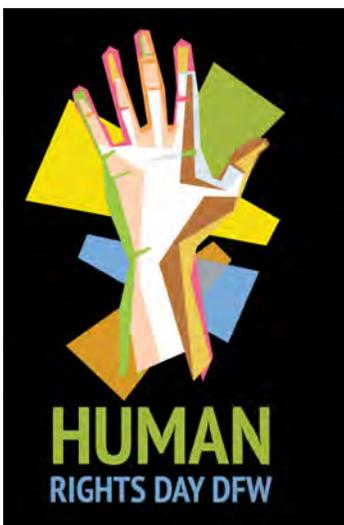


HUMAN RIGHTS INITIATIVE OF NORTH TEXAS

ABOUT Angel of Freedom

Date: TBA

At our annual **Angel of Freedom** Volunteer Appreciation event, HRI celebrates of all of the wonderful ways our volunteers help our clients. Attorneys who go out of their way to give their clients a ride when their transportation fell through; community members that donate their Saturday to pass out holiday gifts; translators who take a PTO day to come in and help an asylum client prepare for their day in court. All of these are examples of the great things our volunteers do beyond just the work itself. We could not be more grateful. During the event, HRI will award our 2021 Angels of Freedom to three of our most outstanding volunteers.



ABOUT Human Rights Day DFW

Date: TBA

Human Rights Day DFW is a collaborative effort between restaurants, hotels, businesses, and DFW residents to support local initiatives dedicated to defending immigrant survivors of human rights abuse on international Human Rights Day. Human Rights Day is observed internationally every year on December 10. In 1948, on this day, the United Nations General Assembly adopted the universal declaration of human rights. A portion from all the sales made at partnering restaurants and vendors from HRDDFW go toward HRI.

HUMAN RIGHTS INITIATIVE OF NORTH TEXAS

ABOUT HRI

Founded by social worker Serena Simmons Connelly and lawyer Elizabeth Healy, the Dallas-based Human Rights Initiative of North Texas has grown into an award-winning agency helping immigrant survivors of human rights abuses from all over the world. Our courageous and resilient clients are eligible to apply for legal status under the humanitarian provisions of United States immigration laws and policies:

- they are asylum seekers fleeing persecution;
- children who have been abandoned,
- abused, or neglected;
- and victims of family violence and violent crimes.

HRI's Legal team partners with a network of over 350 pro bono attorneys from top DFW firms and corporations to help clients access the U.S. Immigration System, and our Social Services team offers transitional support and referrals to help address trauma and ease the hardships of profound displacement. At HRI, all of our services are free, and all are designed to help forge a path to safety, stability, and opportunity. For more information, visit www.hrionline.org.

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